



United Electric Cooperative, Inc.

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March 1, 2010

Dear Community Members:

"Cold figures do not measure the human importance of electric power in our present social order. Electricity is no longer a luxury, it is a definite necessity." These words spoken by Franklin Roosevelt marked the beginning of electrification for Rural America, a market no one else was willing to serve. Today our rural customers face a very similar condition, but the new necessity is affordable, high-speed internet access.

United Electric Cooperative has partnered with Pulse Broadband to apply for funding through the American Recovery and Reinvestment Act (ARRA) to build a next generation fiber optic network capable of exceeding the services available to many urban areas. The potential impact of this open system in the areas of education, health care, economic development, and overall quality of life is incredible for Northwest Missouri.

We need your help in gaining support for this rare opportunity. As you know, the competition for federal dollars under the ARRA is fierce, and our timeline is short.

As a community leader, we are requesting a letter of support outlining how access to this system could benefit you, your business, and your community. We suggest personalizing the letter as much as possible, but we have attached 2 sample letters to assist if necessary.

We know your time is valuable and we appreciate your input. **To include your support letter in our application please return it to United Electric by March 19.** Return letters may be sent to one of our office locations (addresses listed above), by fax to 660-582-2837, or email to connect@ueci.coop. If you have questions or need assistance, please contact our office at 800-748-1488.

Sincerely,

UNITED ELECTRIC COOPERATIVE, INC.

Gene Dorrel
General Manager

